



Email appeal to friends, family & colleagues



On **Saturday, March 7**, I will be taking part in Birchway Niagara's *Brunch, Bid & Bowl* event in celebration of International Women's Day and in support of local domestic violence services.

By raising funds and awareness, I will be helping the hundreds of individuals in our community who flee domestic abuse each year, providing them with compassionate, confidential support and safe shelter. **Every donation will help Birchway Niagara meet their goal of raising \$110,000 at this event, which will keep two of their safe beds operational for an entire year.**

I am also participating in *Brunch, Bid & Bowl* because [insert your reason for participating here].

My personal goal is to raise [insert fundraising goal here]. **Every \$150 I raise will provide one night of safety for a woman or child, so I strongly encourage you to support this important cause.**

You can make your donation by visiting my personal fundraising page here: [link to your fundraising page].

Thank you for your support,
[Your Name]